

Working students in marketing and sales

Study

Task Area

The following list gives a rough overview of the topics currently offered at DH electronics.

After selecting a topic, the focus and title of the thesis are determined together with the supervising person.

- ▶ Helping to design all advertising activities (online/offline) e.g. creating flyers, graphics, video content
- ▶ Supporting the optimization of search engine marketing and Google Ads
- ▶ Collaboration in the organization and implementation of trade, university and job fairs as well as team events
- ▶ Creation, execution and control of market, customer and competition analyses
- ▶ Conception of a DH-own podcast or vlog format
- ▶ Support with the conception and implementation of a new wiki

Not the right job for you? Then send us an unsolicited application!

We are always looking for reinforcement in our Digital Heroes Team and look forward to your suggestions for topics.

Profile

- ▶ You are studying industrial engineering, business administration, marketing or a comparable field.
- ▶ Optionally, you also have graphic and/or video skills, e.g. shooting, editing, Adobe.
- ▶ You are willing to familiarize yourself with new topics.
- ▶ Openness, teamwork and communication skills are your strengths.
- ▶ You have good German and English skills.
- ▶ Interest in the electronics industry is helpful but no previous knowledge is required.

What awaits you with us

Of course, you will receive free fruit and drinks, but above all you can expect exciting and varied tasks.

- ▶ DH electronics was once again named a kununu Top Company in 2024, making it one of the best employers.
- ▶ Thanks to flexitime without core hours, you can organize your working day freely as long as you meet deadlines.
- ▶ Your new colleagues will support you during your induction and help you settle into the Digital Heroes team.
- ▶ Innovation is our passion: that's why we have been recognized as a TOP 100 Innovator twice in a row.