

# Product manager customized embedded solutions (m/w/d)

Full-time

Mobile Office

## Task Area

- ▶ You will be responsible for the successful development and marketing of our customer-specific embedded solutions.
- ▶ Based on market research, you set the course for the orientation of our product portfolio in the field of Human Machine Interfaces and IoT Gateways.
- ▶ You enable customers to quickly, easily and cost-effectively develop a customer-specific embedded solution based on our standard products.
- ▶ You are the central contact person in customer-specific projects and work closely with colleagues from hardware and software development and project management.
- ▶ You know the customer requirements and develop customized products for them, the added value of which you can present as a unique selling proposition.
- ▶ You communicate the added value of our customer-specific embedded solutions in discussions with interested parties, at trade fairs, in webinars or other marketing channels.

## Profile

- ▶ You already have several years of experience in product management, development or sales.
- ▶ You have both technical know-how and sales skills and have the relevant certificates.
- ▶ You enjoy having contact with customers from different industries and colleagues from different departments.
- ▶ You are characterized by systematic, independent work and an eye for the big picture.
- ▶ Openness, teamwork and communication skills are your strengths.
- ▶ You have a very good command of German and English.

## What awaits you with us

- ▶ Of course, you will receive free fruit and drinks, but above all you can expect exciting and varied tasks.
- ▶ DH electronics was once again named a kununu Top Company in 2023, making us one of the best employers in Germany.
- ▶ With JobRad and EGYM Wellpass, we support you in achieving your fitness goals and create a sporty balance to everyday office life.
- ▶ Thanks to mobile working and flexitime without core hours, you can work when and where you want as long as you meet deadlines.
- ▶ Your new colleagues will support you during your induction and help you settle into the Digital Heroes team.
- ▶ Innovation is our passion: that's why we have been recognized as a TOP 100 Innovator twice in a row.
- ▶ We take care of your future and offer further training opportunities, child allowance, company pension scheme, team events and more.